

~ FINE PRINT ~

WHO WE ARE

The Applegate Valley Community Newspaper, Inc. is a nonprofit 501(c)(3) corporation dedicated to the publication of the *Applegater* newsmagazine, which, we feel, reflects the heart and soul of our community.

Our Mission

The Applegate Valley Community Newspaper, Inc. (AVCN), provides the many rural and diverse communities of the Applegate Watershed with a communications vehicle, the *Applegater* newsmagazine, free of charge to all watershed residents. Our quarterly paper presents constructive, relevant, educational and entertaining reports on a wide variety of subjects such as:

- natural resources
- ecology and other science information
- historical and current events
- community news and opinions

AVCN encourages and publishes differing viewpoints and, through the *Applegater* newsmagazine, acts as a clearinghouse for this diverse community. We are dedicated to working together with community members to maintain and enhance the quality of life that is unique to the Applegate Watershed.

Acknowledgements

The *Applegater* newsmagazine is published quarterly by the Applegate Valley Community Newspaper, Inc., and is funded by donations from our loyal readers and advertisements for local businesses.

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All articles, stories, opinions and letters that appear in the *Applegater* are the property and opinion of the author, and not necessarily that of the *Applegater* or AVCN.

PROTECTION OF COPYRIGHTED MATERIAL

All materials submitted for publication must pertain to the Applegate Valley, be original (no reprinted articles, please), and be the intellectual property of the author unless otherwise credited.

All articles submitted to the *Applegater* are subject to edit and publication at the newsmagazine's discretion and as space allows. When too many articles are submitted to include in any one issue, some articles may be placed on our website or held until the following issue.

Letters to the editor must be 450 words or less. Opinion pieces and articles cannot exceed 700 words. Community calendar submissions must be brief.

All photos submitted must be high resolution (300 dpi) or "large format" (e.g., 30" x 40"). If you have questions, email gater@applegater.org.

Photos submitted for the masthead are on a volunteer basis. Credit is given in the issue in which it appears on our website and on our Facebook page.

All submissions for the next issue must be received at gater@applegater.org by the deadline.

A huge THANKS to these generous donors to the Applegater.

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Editorial Calendar

| ISSUE | DEADLINE |
|------------------------------------|-------------------|
| SPRING (March - May).... | February 1 |
| <i>Commerce-Community</i> | |
| SUMMER (June - Aug).... | May 1 |
| <i>Environment-Fire-Recreation</i> | |
| FALL (Sept - Nov)..... | August 1 |
| <i>Agriculture-Wine</i> | |
| WINTER (Dec - Feb)..... | November 1 |
| <i>Holiday-Arts</i> | |

Advertisers!

We can help you reach your market. The *Applegater* is the **only** newsmagazine covering the entire Applegate Valley.

With a circulation of 11,000 and a readership of more than 20,000, we cover Applegate, Jacksonville, Jerome Prairie, Murphy, Ruch, Williams, Wilderville, Wonder, and areas of Grants Pass, Medford, and Ashland.

For more information, contact:
Ron Turpen • 541-601-1867
ronaldaturpen@gmail.com

Next deadline: February 1

**Featured Advertiser
Green Leaf Lab**

Here is the story of Green Leaf Lab, a valued, long-time advertiser. See ad on page 8.

Green Leaf Lab is a full-service cannabis analytical laboratory that provides quality control testing of cannabis and hemp products. All testing is performed in-house. Some of the many services Green Leaf Lab offers include pesticide analysis, residual solvent analysis, potency and terpene testing, as well as sampling and product research and development.



Green Leaf Lab was established in 2011 by Rowshan Reordan. Living in Williams and surrounded by the cannabis community, Rowshan realized the need for scientific information to legitimize the industry and ensure that cannabis was safe for consumption. Green Leaf Lab's mission has been to provide accurate information with the highest standard of integrity.

In 2011, the cannabis industry was still in its infant stages and no one had thought about quality-control testing for cannabis. Looking back, the idea was a no-brainer. All products that are consumed in the United States are required to undergo strict quality-control testing. However, applying that standard to cannabis was a novel idea at that time.

While the industry has undergone its hurdles and quality-control testing for cannabis has developed since 2011, there is still need for more oversight. Even though Oregon requires cannabis analytical laboratories to be accredited and licensed in order to operate, there is no oversight or enforcement to ensure compliance.

Green Leaf Lab has been a leader in the industry and is proud to be the oldest cannabis laboratory in Oregon. It was also the first cannabis laboratory in the nation to become accredited and licensed by a state agency. Rowshan is proud that during the process of owning and growing her business, she has been able to maintain ownership to ensure that Green Leaf Lab is 100 percent Oregon grown and owned and continues to support its local roots through local employment and donating to important local causes.

Green Leaf is excited to announce that they have expanded their instrumentation and personnel to ensure faster turnaround times. Says Rowshan, "Our goal is to continue offering our clients informed and educated assistance from the start of the sampling process to interpretation of test results at the end. If you want to ensure the cannabis you consume is tested with integrity and accuracy, ask for Green Leaf Lab tested products."

For more information about Green Leaf Lab, visit greenleaflab.org or follow it on Instagram, Twitter, and Facebook. To order testing, contact Paul Burton at 541-670-6679 or Shawn Butler at 541-690-6803.

Help us ensure that we have the ongoing support needed to publish the *Applegater* newsmagazine.

All contributions are tax-deductible and receive recognition in print.

- Patron \$1,000+
- Sustainer \$500 - \$999
- Contributor \$200 - \$499
- Supporter \$50 - \$199
- Sponsor \$5 - \$49

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Donors: We strive to ensure that our donor list is accurate. Please contact us if there are errors or omissions.

Masthead photo credit

Marilyn Terry took this photo of a rotund robin perched on a 200-year-old white oak tree on her property in Williams. Thank you, Marilyn!

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